



Aotearoa New Zealand
Association of Social Workers
Te Rōpū Tauwhiro i Aotearoa

CPD ADVERTISING PORTFOLIO

Te Rōpū Tauwhiro i Aotearoa
Aotearoa New Zealand
Association of Social Workers



advertising@anzasw.nz



anzasw.nz

WHY ADVERTISE WITH US?

Aotearoa New Zealand Association of Social Workers (ANZASW) is the professional association for social workers in Aotearoa New Zealand. We advertise your professional development events directly to social workers.

- Your events advertised directly to social workers through our fortnightly professional development email.
- Save time and money to reach your target audience.
- Highly engaged audience with exceptional email open and click through rates.
- Your event listed on our upcoming professional development page on our website.
- A variety of options to highlight your event, depending on your budget.

WHAT HAPPENS WHEN YOU LIST WITH US?

Your event will be listed on our upcoming professional development events page on our website.

Your listing includes:

- Your logo or event graphic
- Customisable text
- 1x attachment (for example, event programme)
- Link to your registration website
- Your listing will remain on our website until your event

VIEW THE CPD
EVENTS PAGE HERE



Your job will be included in our fortnightly CPD email update sent on a Thursday.

Your advertising will be included in our fortnightly professional development email update sent every second Thursday. Our professional development email contains upcoming professional development events (both ANZASW and external), research invitations, and other updates for members. Our professional development email is sent to all ANZASW members, along with a growing list of non-members who subscribe to stay up-to-date. In alternating weeks, we send out a jobs email.

LIST YOUR EVENT
NOW!



ADVERTISING OPTIONS

We have multiple options available to you to meet your needs and budget. Running a free professional development event for social workers? The prices below are per inclusion in our fortnightly professional development email. and exclude GST.

Basic text

Our basic text listing includes your listing on our website and in our upcoming CPD pānui. It includes basic details and a link to the website where more information can be found.

Price: \$45.00 for the first inclusion + \$12.50 for each additional inclusion. There is no cost to list free events.

Detailed text

Our detailed text listing provides your own section in the email where you can have up to 200 words of text and can include links to more information.

Price: \$115.00

Banner

A banner graphic highlights your upcoming event and includes a link to a website.

Price: \$115.00

Dimensions: 600 x 270 px

Add 100 words of text below image: \$45.00

Small image and text

Include a small image or graphic with up to 50 words of text beside it and a link to a website.

Price: \$150.00

Dimensions: 300 x 300 px

Medium image

A medium sized image or graphic which quickly highlights your upcoming event and includes a link to a website.

Price: \$200

Dimensions: 600 x 500 px

Add 100 words of text below image: \$45.00

Large image

Stand out with a large graphic or image to convey your key messages. Images link to a website.

Price: \$250.00

Dimensions: 600 x 900 px or A4

Add 100 words of text below image: \$45.00

29 - 31 The Art of Relationship: Theoretical Foundations of Child October 2025 Centred Play Therapy 1
This comprehensive 3-day workshop offers participants a glimpse into the fascinating world of Child Centred Play Therapy (CCPT).
TĀMAKI MAKAURAU / AUCKLAND

The Art and Practice of Supervision - Deepening Relational skills, Real Tools, and Purposeful Presence
Hosted by: **Whatittakes**
Date: 14th -16th October 2025
Time: 9:30 - 4:30 daily
Venue: Elim Church, Harrow Street, Ōtepoti/Dunedin

This is a practical 3-day workshop for those already in or preparing to step into a supervision role. It's designed for practitioners across health, education, social care and community settings who are navigating the complexity of supervision across systems, roles and cultures. You will engage through kōrero, reflection, learning and action, bringing real life experience and a willingness to deepen your supervision practice.

[More information](#)

SAANZ
Sociological Association of Aotearoa New Zealand
*Share take too / he take tāwhiri, engari take too he take tāwhiri.
My strength is not an individual, my strength is from being part of the collective*

Te Wānanga o ĀTA 2025

The ĀTA wānanga aims to create a space of nourishment, connection, journeying, growth and fun for the outdoor therapeutic community of Aotearoa. A particular focus will be on sharing, understanding and weaving our cultural worlds to strengthen our community and practices.

This event has two parts:
1st part: 17th till 19th May 2025
2nd part: 19th till 21st May 2025

[More information](#)

Transformative Clinical Supervision

17 – 19 June 2024
The Wharewaka Function Centre, Wellington

"To be transformative is to cause, or be able to cause, an important and lasting change in someone or something; to inspire change or cause a shift in viewpoint"

[More information](#)

**HERE FOR WHAT'S NEXT
IN YOUR SOCIAL
WORK CAREER**

Wharewaka Function Centre, Wellington
17-19 June 2024

**TE KUNINGA MASSEY
TE PŪREHUOIA
UNIVERSITY OF NEW ZEALAND**

READY TO ADVERTISE?

Advertising your next professional development event is easy!

Just complete the online form on our website.

Upgrade your listing

Higher position in the email

For an additional fee, you can purchase a higher position in the email newsletter, subject to space availability.

Top of external advertising section: Plus 20%

Second position in section: Plus 10%

Social media post add on

Want us to share your event across our social media channels? Add a single dedicated social media post highlighting your event across for \$110.00 + GST per post.

Discounts

ANZASW members

A 15% discount per listing applies to ANZASW members listings.

Multiple placements

A 15% discount per listing applies when you purchase three or more consecutive placements at the same time. The discount cannot be claimed retrospectively.

Charity discount

Registered charities are entitled to a 15% discount.

List your event now!



Alternatively, you can email us the event listing.

Our statistics

3750

monthly event page views

3,900+

social worker subscribers to our CPD emails

39.3%

avg. email open rate

21%

avg. email click rate

Statistics as at July 2025

Deadlines

All material must be received by 5pm on a Wednesday to be included in the email sent on a Thursday. Images should be saved as PNG (best for text and graphics) or JPEG and be the correct sized dimensions. Please do not send PDFs.

Got questions?

Get in touch with us.



advertising@anzasw.nz



anzasw.nz

*Kia tutuki ai ngā whaingā me ngā tumanako kia mau tonu i ngā mahi
Through working together our goals and objectives will be achieved*